

ntario – Canada's second largest province
– radiates a quiet elegance. It can be
experienced as much in the vibrant
cityscape of Toronto as it is in the lush
Niagara vineyards and the tranquil Muskoka Lakes.
Renowned for its natural beauty, Ontario is a region
to explore and enjoy with the assurance of exceptional
service, fine cuisine and enriching entertainment.

Toronto, the country's cultural and financial epicentre, is a heady mix of lustrous hotels, fashionable boutiques, eclectic restaurants and a sophisticated nightlife.

Cosmopolitan yet unaffected, it is increasingly attracting the biggest brands and brightest stars in hospitality. The Shangri-La, Ritz-Carlton, Trump Towers and the flagship Four Seasons hotel have all recently been unveiled, setting new standards for accommodation and augmenting Toronto's thrilling skyline with cutting-edge architecture.

Perfectly complementing these hotel openings is the arrival of award-winning restaurateurs Daniel Boulud and David Chang. Bar Boulud and Momofoku are just two exciting additions to Toronto's eclectic restaurant scene. What's more, home-grown chefs such as Mark McEwan are creating a new style of cuisine that is bracingly modern and completely Canadian. The city truly dazzles with a spectrum of exquisite dining choices set to impress the most discerning gourmand.

CITY-BREAK DESTINATION

With its world-class theatres, art galleries and museums, Toronto is an inspiring city-break destination. During the influential Toronto International Film Festival, the city features world premieres, A-list celebrities, spectacular parties and a celebration of cinema like no other.

Poised on the shore of Lake Ontario, the Toronto Islands are tailor-made for a sun-kissed stroll with views of yachts cutting gracefully through the water. And a collection of boutiques in the picturesque Bloor & Yorkville district continues to delight fashionistas in search of that perfect pair of Manolos or the ultimate designer watch. Luxury retail stores Holt Renfrew and

Harry Rosen offer personal shopping services, as does 'The Room' at The Bay department store downtown — a confection of premium ready-to-wear designs and accessories showcased in a captivating salon. Beyond the city but within easy reach is spectacular Niagara Falls. A tour by private helicopter promises a dramatic, rainbow-filled perspective of one of the world's natural wonders.

Nearby, Niagara-on-the-Lake is both charming and historic, with romantic and pampering hotels and B&Bs that are perfect for honeymooners. The highly respected summer theatre festival, quaint antique shops and impeccable restaurants add to the cachet of this cherished town. The region is also ardent about winemaking and boasts more than 75 vineyards in close proximity. Wine-tasting amidst the vines is a glorious way to sample the fruits of the terroir, particularly the sweet icewine for which Niagara has become internationally renowned.

For those keen on sporting activities, prime golf, fishing and hiking are all accessible within two hours drive of

Toronto. The 'cottage country' of Muskoka is widely regarded as the Hamptons of the North: both idyllic and glamorous, it attracts movie stars and moguls to its multitude of sparkling freshwater lakes. People come out to play here during hot summers, with sunset Caesar cocktails on the dock being a much-loved ritual.

The luxury resorts on Ontario's lakes are the ultimate indulgent escape. The JW Marriott on Lake Rosseau – the only JW Marriott in Canada – is a grand edifice that presides over glassy waters peppered with pine-tree-covered islands. Replete with water sports equipment, a golf course, private beach and extensive

spa, the resort calms and connects guests with their epic surroundings. This corner of Ontario wilderness – cocooned by forest and water – is as refined as it is restful.

Clockwise from main image: Toronto Harbour at night; helicopter over Niagara Falls; JW Marriott The Rosseau Muskoka; Toronto dining

Ontario makes the most of

its exceptional natural attributes while offering worldclass hotel, dining and retail experiences. Honeymoon couples and discerning travellers alike will be enchanted by the romantic views, welcoming service and precious moments spent in vibrant Toronto and the alluring landscape beyond.







BEYOND THE CITY BUT WITHIN EASY REACH IS SPECTACULAR NIAGARA FALLS. A TOUR BY PRIVATE HELICOPTER PROMISES A DRAMATIC, RAINBOW-FILLED PERSPECTIVE OF ONE OF THE WORLD'S NATURAL WONDERS

a luxury five-night break to Ontario!

Ontario Tourism UK has teamed up with North America Travel
Service and British Airways to offer one lucky person a luxury break
in Ontario for two people. The prize includes flights from London

to Toronto, two nights in Toronto and three nights in Muskoka. For more info and your chance to win go to: ontariotravel.net/ukluxury

