



cool, calm and collected

EVERY GUEST OF MSC CRUISES ENCOUNTERS THE PALPABLE SPIRIT OF THE MEDITERRANEAN, BUT WITH THEIR FAMOUS PERSONAL TOUCH

Thoughts of the glittering waters and sun-drenched shores of the Mediterranean immediately stir feelings of passion, tranquillity and utter contentment. The fragrance, flavours, sounds and colours of the region all conspire to bewitch the senses and conjure unforgettable experiences.

Capturing and keeping these essential elements would seem wishful thinking, had this not been realised onboard MSC Cruises – a family company finely attuned to its alluring Mediterranean heritage. Wherever their ships venture, those tantalising ingredients are imaginatively infused to create an aura of the Mediterranean way of life for their esteemed guests.

MSC Cruises command a 12-strong fleet of magnificent ships currently exploring the world's

most beautiful and exotic corners – the Mediterranean certainly, but also the Red Sea and the United Arab Emirates, as well as the Americas, South Africa and the north of Europe. Stepping onboard any of its vessels, wherever the location, is to be instantly liberated from the constraints of time.

EXQUISITE ENVIRONMENT

With so much to see, taste, discover and experience during your holiday, MSC Cruises believes that life should be measured in moments, not minutes. It is particularly fitting, therefore, that their newest flagship cruise liner in the acclaimed Fantasia class should be named MSC Preziosa – an exquisite environment where these precious moments are nurtured. With its enriched aura and enhanced amenities that are tailor-made to suit its target guests, this ship perfectly encapsulates the fresh thinking behind the company's latest direction.

The lifestyle on MSC Preziosa is profoundly Mediterranean. The elegant visual flair of the region has been harnessed using natural materials and decadent aesthetics in both the cabins and public spaces. Glamour is evoked in the spectacular Swarovski grand staircases and sensational Zen-inspired infinity pool, while a romantic stroll along its real stone piazza to any one of the gastronomic restaurants feels deeply authentic.

Naturally, eating well is at the heart of Mediterranean living and most culinary cravings are suitably satisfied by the dazzling array of nine onboard dining venues. These include two restaurants from the renowned chain Eataly, who bring their ardently 'slow food' Italian concept to the seas for the very first time. The art of excellent international cuisine – together with moments shared and savoured – is clearly fundamental to the MSC philosophy.



effective menu of treatments and a thermal suite of saunas and steam rooms. By night, the entertainment onboard every MSC Cruise is as enchanting as it is varied, with a stellar programme of Broadway-style shows in the vast theatre, an opulently designed casino, and several seductively themed cocktail and live music lounges that channel the cultures of the Mediterranean and Jazz Age.

For added indulgence, the distinguished MSC Yacht Club – onboard the largest Fantasia vessels – promises exclusive access to private decks, superior suites,



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CHERISHED MOMENTS

Activity and entertainment are undoubtedly a holiday emphasis for all ages, and MSC Preziosa aims to inspire, amaze and delight its guests. The smallest passengers are invited to splash and slide at Doremi Castle Aqua Park and be captivated by the pirate-themed Doremiland, while teens are galvanised by their own dedicated disco, games console room, spa and weekly themed party. Other terrific experiences vying for attention are 10-pin bowling, a 4D cinema, a Formula One simulator and the thrills of Vertigo – the longest single-rider waterslide on the seas.

Discovering any of MSC Cruise ships by day reveals wonders: a collection of alluring tax and duty free designer boutiques; a jogging track, state-of-the-art fitness centre and yoga classes for exercise enthusiasts. The magnificent Aurea Spa also entices with a highly



a dedicated gourmet restaurant and 24-hour butler service. Heralded as a 'ship within a ship', it offers the best of both worlds for the most discerning travellers.

Clockwise from top left: Dubrovnik, Croatia; MSC Yacht Club; Ristorante Italia on MSC Preziosa; MSC Preziosa

Every guest of MSC Cruises will now encounter the personal touch and palpable spirit of the Mediterranean – captured in the leisurely ambience, the irresistible cuisine and the enlivening entertainment onboard. Each journey promises to be a voyage of discovery – revealing cherished moments and vivid experiences that will forever kindle the emotions.

For more information visit msccruises.co.uk or call the reservations team on 0844 561 1955